

ARIEL Theatrical is committed to helping young people learn to lead principle-centered lives.



Join us as we teach young people the importance of practicing Accountability, Respect, Integrity, Excellence and Leadership (A-R-I-E-L).

An ARIEL Sponsorship is a great way to promote your business while investing in the healthy development of young people in our community.

2024 Season Sponsor ~ \$7,500

Your commitment supports all 2024 Season productions and programs including: *The Play's the Thing* day-time home-school classes, musical theatre summer camps, special outreach performances, and the ARIEL Youth Leadership Program.



Make a **<u>BIG</u>** difference with a sponsorship that lasts the entire year!

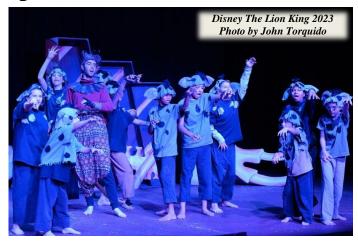
~Benefits~

- Ten ticket vouchers for each production to use or share
- Lobby display to promote your business with ARIEL families and patrons (coupons, flyers, etc.)
- Company name/logo will be printed in the following locations:
 - > ALL Marquee Posters
 - > ALL Press releases
 - > ALL Show programs
 - ➤ Website news & E-blasts

2024 Summer Sponsor ~ \$3,000

Your commitment sponsors the following: one-week *Kids On Stage* camp, two-week *Disney's 101 Dalmatians* camp, three-week *Willy Wonka* camp, special outreach performances for local youth organizations, and our first ever three-day acting intensive workshop.

Summer programs welcome hundreds of participants, and thousands of community members attend our shows. Put your business in the spotlight with ARIEL!



~Benefits~

- Six ticket vouchers for each Summer production
- Lobby display to promote your business with ARIEL families and patrons (coupons, flyers, etc.)
- Company name and/or logo will be printed in the following locations:
 - Summer Marquee Posters
 - Summer Production Press releases
 - Website news & E-blasts
 - Show programs

Custom Sponsorship or Single Show Sponsor



Would you like to host a private performance for your staff? Or help provide outreach tickets to a local youth organization? Or simply sponsor your favorite shows in 2023? Get creative and let's make your ideas happen! We are willing to "think outside the box" to partner with you.

Make an investment in the community through ARIEL and creatively promote your business – all for a song, and a few bucks!

~Benefits~

We will create a custom benefit package to complement your sponsorship including ticket vouchers, acknowledgement in programs and press releases, social media shout-outs, and more! Single Show Sponsors will be listed in show programs, press releases and e-blasts, and will receive four ticket vouchers to sponsored show(s), along with a few surprises throughout the year.

2024 SPONSORSHIP COMMITMENT FORM

Seeson Spons	or		\$ 7,500			
*			,		_	
Summer Spor	nsor	• • • • • • • • • • • • • • • •	\$ 3,000		_	
Individual Sh	ow(s) (in season order)	CEAR VIEW OVER				
The Be	ear Went Over the Mountain		\$ 1,500		_	
Disney	Frozen Jr	Samon D	\$ 1,750		_	
School	house Rock Live!		\$ 1,750		_	
Three	Piggy Opera	A Dienep	\$ 750		_	
Disney	101 Dalmatians KIDS**	JOI Dalmatians	\$ 1,000		_	
Willy W	Nonka TYA** . 🦛		\$ 1,750		_	
Goldile	ocks & the Three Bears*	United Bears	\$ 1,500		_	
Pinocc	hioPinocchiga		\$ 1,750		_	
A Chri	stmas Carol	HRISTMAS CAROL	\$ 1,750		_	
Custom Sponsorship – details/amount determined by ARIEL staff and sponsor \$						
TOTAL	-	5	\$	•	_	
			Ψ w will have an a	dditional outreac	– h performance	
*this show will have a double cast with a total of six performances **this show will have an additional outreach performance CONTACT INFORMATION						
Sponsor (Individual or Business)						
Contact Person _						
Address		City		State	_Zip	
Phone Email						
Please indicate exactly how you would like your sponsorship to be listed (i.e. business name,						
individual name, in honor/memory of, etc.)						
Please email your company logo to <u>ariel@arieltheatrical.org</u> for promotional use in print and online. PAYMENT INFORMATION						
Check #	Check #Amount \$(please make checks payable to ARIEL Theatrical)					
I/We prefer to pay by credit card and agree to have ARIEL staff complete transaction by phone						
Email this form to ariel@arieltheatrical.org or mail to ARIEL Theatrical, P.O. Box 1268, Salinas, CA 93902						
ARIEL Theatrical is located in						
The Karen Wilson Children's Theatre						
320 Main Street, Salinas, CA 93901						
www.arieltheatrical.org 831-775-0976						
ARIEL Theatrical is a 501(c)(3) non-profit organization, Tax ID 77-0237961						