



2024 SPONSOR PACKET

ARIEL Theatrical is committed to helping young people learn to lead principle-centered lives.



**Join us as we teach young people the importance of practicing
Accountability, Respect, Integrity, Excellence and Leadership (A-R-I-E-L).**

**An ARIEL Sponsorship is a great way to promote your business while
investing in the healthy development of young people in our community.**

2024 Season Sponsor ~ \$7,500

Your commitment supports all 2024 Season productions and programs including: *The Play's the Thing* day-time home-school classes, musical theatre summer camps, special outreach performances, and the ARIEL Youth Leadership Program.

Make a **BIG** difference with a sponsorship that lasts the entire year!



~Benefits~

- *Ten ticket vouchers for each production to use or share*
- *Lobby display to promote your business with ARIEL families and patrons (coupons, flyers, etc.)*
- *Company name/logo will be printed in the following locations:*
 - *ALL Marquee Posters*
 - *ALL Press releases*
 - *ALL Show programs*
 - *Website news & E-blasts*

2024 Summer Sponsor ~ \$3,000

Your commitment sponsors the following: one-week *Kids On Stage* camp, two-week *Disney's 101 Dalmatians* camp, three-week *Willy Wonka* camp, special outreach performances for local youth organizations, and our first ever three-day acting intensive workshop.

Summer programs welcome hundreds of participants, and thousands of community members attend our shows. Put your business in the spotlight with ARIEL!



~Benefits~

- Six ticket vouchers for each Summer production
- Lobby display to promote your business with ARIEL families and patrons (coupons, flyers, etc.)
- Company name and/or logo will be printed in the following locations:
 - Summer Marquee Posters
 - Summer Production Press releases
 - Website news & E-blasts
 - Show programs

Custom Sponsorship or Single Show Sponsor



Would you like to host a private performance for your staff? Or help provide outreach tickets to a local youth organization? Or simply sponsor your favorite shows in 2023? Get creative and let's make your ideas happen! We are willing to "think outside the box" to partner with you.

Make an investment in the community through ARIEL and creatively promote your business – all for a song, and a few bucks!

~Benefits~

We will create a custom benefit package to complement your sponsorship including ticket vouchers, acknowledgement in programs and press releases, social media shout-outs, and more! Single Show Sponsors will be listed in show programs, press releases and e-blasts, and will receive four ticket vouchers to sponsored show(s), along with a few surprises throughout the year.

2024 SPONSORSHIP COMMITMENT FORM

___ Season Sponsor \$ 7,500 _____

___ Summer Sponsor \$ 3,000 _____

___ Individual Show(s) (in season order)

___ *The Bear Went Over the Mountain**...  \$ 1,500 _____

___ *Disney Frozen Jr.*...  \$ 1,750 _____

___ *Schoolhouse Rock Live!*...  \$ 1,750 _____

___ *Three Piggy Opera*  \$ 750 _____

___ *Disney 101 Dalmatians KIDS***...  \$ 1,000 _____

___ *Willy Wonka TYA***...  \$ 1,750 _____

___ *Goldilocks & the Three Bears**...  \$ 1,500 _____

___ *Pinocchio*...  \$ 1,750 _____

___ *A Christmas Carol*...  \$ 1,750 _____

___ Custom Sponsorship – details/amount determined by ARIEL staff and sponsor \$ _____

TOTAL _____ \$ _____

*this show will have a double cast with a total of six performances

**this show will have an additional outreach performance

CONTACT INFORMATION

Sponsor (Individual or Business) _____

Contact Person _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Please indicate exactly how you would like your sponsorship to be listed (i.e. business name, individual name, in honor/memory of, etc.) _____

Please email your company logo to ariel@arieltheatrical.org for promotional use in print and online.

PAYMENT INFORMATION

Check # _____ Amount \$ _____ (please make checks payable to ARIEL Theatrical)

I/We prefer to pay by credit card and agree to have ARIEL staff complete transaction by phone

Email this form to ariel@arieltheatrical.org or mail to ARIEL Theatrical, P.O. Box 1268, Salinas, CA 93902

ARIEL Theatrical is located in
The Karen Wilson Children’s Theatre
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www.arieltheatrical.org | 831-775-0976

ARIEL Theatrical is a 501(c)(3) non-profit organization, Tax ID 77-0237961