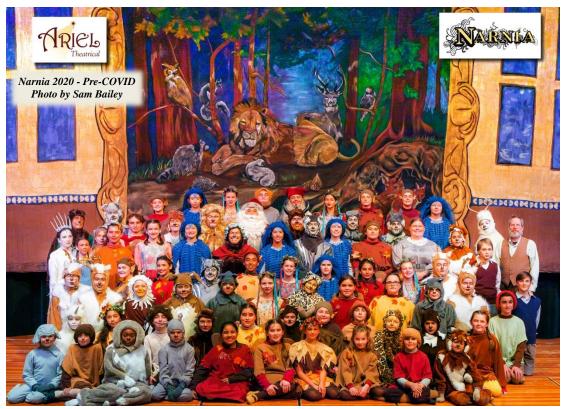


On stage and off, participants are encouraged to practice Accountability, Respect, Integrity, Excellence and Leadership – A-R-I-E-L!

We invite you to make an investment in the community by becoming an ARIEL Sponsor.



Season Sponsors - \$3,000

Your commitment supports all 2022 Season productions and programs including: *The Play's the Thing* day-time home-school classes, musical theatre summer camps, off-site theatre programs, REACH Theatre (partnership with Special Kids Connect) and the ARIEL Youth Leadership Program. Make a **BIG** difference with a Sponsorship that lasts the entire year!

~Benefits~

- Ten passes to each ticketed production to use or share
- Lobby display to promote your business with ARIEL families and patrons (coupons, flyers, etc.)
- *Company name/logo will be printed in the following locations:*
 - > ALL Marquee Posters
 - > ALL Press releases
 - > ALL Show programs
 - Website news & E-blasts

Summer Sponsors - \$1,500

Your commitment sponsors our one-week (*Kids On Stage*), twoweek (*Disney's The Jungle Book*) and three-week (*The Hobbit*) camps. At ARIEL, summertime means show time!

~Benefits~

• Eight passes to each ticketed Summer production



- Company name and/or logo will be printed in the following locations:
 - Summer Marquee Posters
 - Summer Production Press releases
 - Website news & E-blasts
 - > Show programs

Custom Sponsorships or Single Show Sponsors



Would you like to host a private performance for your staff? Or help provide outreach tickets to a local youth organization? Or maybe just sponsor your favorite shows in 2022? Get creative and let's make your ideas happen!

We are willing to "think outside the box" to partner with you. Make an

investment in the community through ARIEL and creatively promote your business with a brand new demographic – all for a song, and a few bucks!

~Benefits~

We will create a custom benefit package to complement your sponsorship including ticket vouchers, acknowledgement in programs and press releases, social media shout-outs, and more! Single Show Sponsors will be listed in show programs, press releases and e-blasts, and will receive six ticket vouchers to sponsored show(s), along with a few surprises throughout the year.



2022 SPONSORSHIP COMMITMENT FORM

Season Sponsor	\$3,000	
Summer Sponsor	\$1,500	
Individual Show(s) (in season order)		
Chicken Little	\$ 300	
Wonderland Wonderland	\$ 600	
Go Fish	\$ 300	
Disney's The Jungle Book KIDS	BOX \$ 500	
The Hobbit TELET	\$ 700	
The Berenstain Bears On Stage	BEARS ON STAGE	
Little Red Riding Hood	300	
Wrinkle	• •	
A Christmas Carol – The Musical	CHRISTMAS \$ 700	
Custom Sponsorship	\$	
TOTAL		_ \$
Sponsor Name/Company		
Contact Person		
Address	City	Zip
Phone Email		
Total payment	Check #	
Please make checks p	payable to ARIEL Theatrical	
I/we prefer to pay by credit card and agree to have ARIEL staff complete transaction by phone		
Email completed form to ariel@arieltheatrical.org or mail to P.O. Box 1268, Salinas, CA 93902		
ARIEL Theatrical is a 501(c)(3) non-profit organization, Tax ID 77-0237961		
ARIEL Theatrical is located in The Karen Wilson Children's Theatre 320 Main Street, Salinas, CA 93901		

www.arieltheatrical.org | 831-775-0976

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