



# 2022 SPONSOR PACKET

*ARIEL Theatrical is committed to helping young people learn to lead principle-centered lives.*

On stage and off, participants are encouraged to practice  
**Accountability, Respect, Integrity, Excellence and Leadership – A-R-I-E-L!**

We invite you to make an investment in the community  
by becoming an ARIEL Sponsor.



## Season Sponsors - \$3,000

Your commitment supports all 2022 Season productions and programs including:  
*The Play's the Thing* day-time home-school classes, musical theatre summer camps, off-site theatre programs, REACH Theatre (partnership with Special Kids Connect) and the ARIEL Youth Leadership Program. Make a **BIG** difference with a Sponsorship that lasts the entire year!

### ~Benefits~

- Ten passes to each ticketed production to use or share
- Lobby display to promote your business with ARIEL families and patrons (coupons, flyers, etc.)
- Company name/logo will be printed in the following locations:
  - ALL Marquee Posters
  - ALL Press releases
  - ALL Show programs
  - Website news & E-blasts

## Summer Sponsors - \$1,500

Your commitment sponsors our one-week (*Kids On Stage*), two-week (*Disney's The Jungle Book*) and three-week (*The Hobbit*) camps. At ARIEL, summertime means show time!

### *~Benefits~*

- *Eight passes to each ticketed Summer production*
- *Lobby display to promote your business with ARIEL families and patrons (coupons, flyers, etc.)*
- *Company name and/or logo will be printed in the following locations:*
  - *Summer Marquee Posters*
  - *Summer Production Press releases*
  - *Website news & E-blasts*
  - *Show programs*



## Custom Sponsorships or Single Show Sponsors



Would you like to host a private performance for your staff? Or help provide outreach tickets to a local youth organization? Or maybe just sponsor your favorite shows in 2022? Get creative and let's make your ideas happen!

We are willing to "think outside the box" to partner with you. Make an

investment in the community through ARIEL and creatively promote your business with a brand new demographic – all for a song, and a few bucks!

### *~Benefits~*

*We will create a custom benefit package to complement your sponsorship including ticket vouchers, acknowledgement in programs and press releases, social media shout-outs, and more! Single Show Sponsors will be listed in show programs, press releases and e-blasts, and will receive six ticket vouchers to sponsored show(s), along with a few surprises throughout the year.*



# 2022 SPONSORSHIP COMMITMENT FORM

\_\_\_ Season Sponsor ..... \$3,000 \_\_\_\_\_

\_\_\_ Summer Sponsor ..... \$1,500 \_\_\_\_\_

\_\_\_ Individual Show(s) (in season order)

\_\_\_ Chicken Little .....  ..... \$ 300 \_\_\_\_\_

\_\_\_ Wonderland .....  ..... \$ 600 \_\_\_\_\_

\_\_\_ Go Fish .....  ..... \$ 300 \_\_\_\_\_

\_\_\_ Disney's The Jungle Book KIDS .....  ..... \$ 500 \_\_\_\_\_

\_\_\_ The Hobbit .....  ..... \$ 700 \_\_\_\_\_

\_\_\_ The Berenstain Bears On Stage .....  ..... \$ 600 \_\_\_\_\_

\_\_\_ Little Red Riding Hood .....  ..... \$ 300 \_\_\_\_\_

\_\_\_ A Wrinkle in Time .....  ..... \$ 600 \_\_\_\_\_

\_\_\_ A Christmas Carol – The Musical .....  ..... \$ 700 \_\_\_\_\_

\_\_\_ Custom Sponsorship ..... \$ \_\_\_\_\_

TOTAL \_ \_ \_ \_ \_ \$ \_\_\_\_\_

Sponsor Name/Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Total payment \_\_\_\_\_ Check # \_\_\_\_\_

*Please make checks payable to ARIEL Theatrical*

☐ I/we prefer to pay by credit card and agree to have ARIEL staff complete transaction by phone

Email completed form to [ariel@arieltheatrical.org](mailto:ariel@arieltheatrical.org) or mail to P.O. Box 1268, Salinas, CA 93902

ARIEL Theatrical is a 501(c)(3) non-profit organization, Tax ID 77-0237961

ARIEL Theatrical is located in  
The Karen Wilson Children's Theatre  
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