



## 2018 SPONSORSHIP OPPORTUNITIES

### Season Sponsor - \$5,000

***Join with ARIEL to support programs that help young people learn to lead principle-centered lives***

Your commitment supports all 10 productions along with *The Play's the Thing* day-time classes, *Kids On Stage* week-long theatre camps and REACH Theatre (partnership with Special Kids Crusade).



Through the platform of musical theatre, young people are taught and encouraged to practice Accountability, Respect, Integrity, Excellence and Leadership - A-R-I-E-L!

*You'll receive six tickets to each of the 10 productions (60 total). Your company logo will be showcased on our Marquee Posters, promotional and outreach materials, website, programs, lobby card and you'll receive special recognition in our press materials.*

*Season Sponsors help ARIEL to build community and encourage positive activities for youth.*

### Summer Programs - \$1,500



Your commitment sponsors all summer programs at ARIEL. In 2018, ARIEL will offer two, week-long sessions of *Kids On Stage* for children ages 4-12. In addition, two longer camp sessions will culminate in full productions (11 shows total) of *The Wizard of Oz* (ages 7-19) and Disney's *Winnie-the-Pooh* (ages 4-12). To make the summer complete, our community show,

*The Hunchback of Notre Dame*, will invite teens (high school age and older) and adults to bring their best to the stage for an exciting three weekends of shows. At ARIEL, summertime means show time!



*You'll receive six tickets to each summer production (18 total) and your logo will be showcased on promotional items including show programs, lobby displays and in all press materials.*

## Outreach Week at Sherwood Hall - \$1,000

This week-long event at Sherwood Hall in Salinas invites students from elementary schools county-wide, along with teachers and parents, to attend one of 10 daytime shows. In 2018, ARIEL will present *Wonderland!*, an enchanting musical based on Lewis Carroll's *Through the Looking Glass*. Reservations begin six months in advance for this highly anticipated event.



*The Sherwood Hall Show Sponsor will be part of the buzz from the very beginning, with acknowledgement in correspondence with 150+ schools. In addition, this sponsor will be featured in all event publicity including press releases, e-blasts, and on our website. This is a high profile show and a great way to connect with families in Monterey County. Six complimentary tickets are also included.*

## Custom Sponsorship

Choose a production or two, or seven, and you have yourself a custom sponsorship. We also have Community Outreach Sponsorships that can benefit several non-profit organizations. Or come in and we can discuss the perfect fit for you. We love creative approaches and are willing to “think outside the box” to partner with you. Make an investment in the community through ARIEL and creatively promote your business/organization with a brand new demographic. All for a song, and a few bucks!



## Individual Show Sponsorship Amounts

(Shows listed in season order)

- Tikki Tikki Tembo \$250
- Wonderland! (Sherwood Hall) \$1,000
- The Velveteen Rabbit \$750
- Three Nanny Goats Gruff \$250
- The Wizard of Oz \$500
- Disney's Winnie the Pooh KIDS \$250
- The Hunchback of Notre Dame \$750
- Schoolhouse Rock Live! \$750
- Three Piggy Opera \$250
- The Best Christmas Pageant Ever \$750

# 2018 SPONSORSHIP COMMITMENT FORM

\_\_\_\_ Yes, I am interested in making a commitment at the following level:

	SPONSORSHIP LEVEL/SHOW	AMOUNT
	Season Sponsor	\$ 5,000.00
	Summer Sponsor	\$ 1,500.00
	Outreach Week	\$ 1,000.00
	Tikki Tikki Tembo	\$ 250.00
	The Velveteen Rabbit	\$ 750.00
	Three Nanny Goats Gruff	\$ 250.00
	The Wizard of Oz	\$ 500.00
	Disney's Winnie the Pooh KIDS	\$ 250.00
	The Hunchback of Notre Dame	\$ 750.00
	School House Rock Live!	\$ 750.00
	Three Piggy Opera	\$ 250.00
	The Best Christmas Pageant Ever	\$ 750.00
	<b>TOTAL</b>	<b>\$</b>

Sponsor Name/Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Total payment \_\_\_\_\_ Check # \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Visa / MC (circle one)

Exp. Date \_\_\_\_\_ V-Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

***Payment via credit card or check made payable to ARIEL Theatrical, Inc.***

***Email completed Sponsorship Commitment Form to [ariel@arieltheatrical.org](mailto:ariel@arieltheatrical.org)  
or mail to PO Box 1268, Salinas, CA 93902***

***~ARIEL Theatrical is committed to helping young people learn to lead principle-centered lives.~***

*ARIEL is a non-profit 501(c)(3) organization - Tax ID 77-0237961*

**[www.arieltheatrical.org](http://www.arieltheatrical.org) | 831-775-0976**