



2020 SPONSORSHIP OPPORTUNITIES

ARIEL Theatrical is committed to helping young people learn to lead principle-centered lives.

On stage and off, young participants are encouraged to practice **Accountability, Respect, Integrity, Excellence and Leadership – A-R-I-E-L!**

We invite you to make an investment in the community by becoming an ARIEL Sponsor.



Season Sponsors - \$5,000

Your commitment supports all 2020 Season productions along with *The Play's the Thing* day-time home-school classes, musical theatre summer camps, off-site theatre programs, REACH Theatre (partnership with Special Kids Connect) and the ARIEL Youth Leadership Program.

Make a **BIG** difference with a Sponsorship that lasts the entire year!

~Benefits~

- *Ten passes to each ticketed production to use or share*
- *Twenty ARIEL Bucks to be used for concessions (custom show cookies & bottled water)*
- *Lobby display to promote your business with ARIEL families and patrons (coupons, flyers, etc.)*
- *Company name/logo will be printed in the following locations:*
 - *ALL Marquee Posters*
 - *ALL Press releases*
 - *ALL Show programs*
 - *Website news & E-blasts*

Summer Sponsors -

\$2,000

Your commitment sponsors all summer programs at ARIEL including our one-week (*Kids On Stage*), two-week (*Disney's The Jungle Book KIDS*) and three-week (*The Hobbit*) camps. To make the summer complete, our Community Show, *Little House on the Prairie – The Musical*, will invite high school teens and adults to bring their best to the stage. At ARIEL, summertime means show time!



Tuck Everlasting
photo by Sam Bailey

~Benefits~

- *Six passes to each ticketed Summer production*
- *Lobby display to promote your business with ARIEL families and patrons (coupons, flyers, etc.)*
- *Company name and/or logo will be printed in the following locations:*
 - *Summer Marquee Posters*
 - *Summer Production Press releases*
 - *Website news & E-blasts*
 - *Show programs*

Custom Sponsorships or Single Show Sponsors

Would you like to sponsor a private showing for your company? Or help provide outreach tickets to a local youth organization? Give us a call or stop by and we can discuss the perfect fit for you. We love



Willy Wonka
photo by Sam Bailey











creative approaches and are willing to “think outside the box” to partner with you.

Make an investment in the community through ARIEL and creatively promote your business/organization with a brand new demographic. All for a song, and a few bucks!

~Benefits~

We will create a custom benefit package to complement your sponsorship including ticket vouchers, Concession Bucks, acknowledgement in programs and press releases, social media shout-outs, and more! Single Show Sponsors will be listed in show programs, press releases and e-blasts and will receive four ticket vouchers to sponsored show(s) along with a few surprises throughout the year.

2020 SPONSORSHIP COMMITMENT FORM

___ Season Sponsor	\$5,000	
___ Summer Sponsor	\$2,000	
___ Individual Show(s) (in season order)		
___ Narnia 	\$1,000	
___ Go Fish 	\$ 350	
___ Schoolhouse Rock Live Too! 	\$1,000	
___ Yee Haw! 	\$ 350	
___ Disney's The Jungle Book KIDS 	\$ 500	
___ The Hobbit 	\$ 750	
___ Little House on the Prairie-The Musical 	\$1,000	
___ Berenstain Bears On Stage 	\$1,000	
___ Little Red Riding Hood 	\$ 350	
___ A Christmas Carol – The Musical 	\$1,000	
___ Custom Sponsorship	\$ _____	
TOTAL _ _ _ _ _	\$ _____	

Sponsor Name/Company _____

Contact Person _____

Address _____ City _____ Zip _____

Phone _____ Email _____

Total payment _____ Check # _____ Mark here if making payment online

Please make checks payable to ARIEL Theatrical

For credit card payments please visit our secure donation page by clicking on the "DONATE" button located at the bottom of our homepage at www.arieltheatrical.org

Email completed form to ariel@arieltheatrical.org or mail to P.O. Box 1268, Salinas, CA 93902

ARIEL Theatrical is a non-profit 501(c)(3) organization, Tax ID 77-0237961

*ARIEL Theatrical is located in
The Karen Wilson Children's Theatre
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